

LBCOMMUNITY+

Earn loyalty points with every dollar spent. Enjoy benefits exclusively for LBCommunity+ members and greater perks as you progress from Member to Silver and Gold tiers!

(P.S. Your tier is based on spends in a 12-month period)

Birthday Perks



Bringing the birthday excitement up a notch - we want to treat you to MORE during your birthday month!

You get to enjoy:
1x 2x loyalty points on ALL orders during your birthday month just by being a part of LBCommunity+

If you're a LBCommunity+ Gold/Silver tier member, you get to enjoy 15% off your online purchases during the month!

Welcome Reward



Our way of thanking you for joining LBCommunity+.

Not only do you get 50 loyalty points when you simply sign up for an LBCommunity+ account - you get a discount off your first purchase!

Find the welcome reward under "My Rewards" in your account dashboard.

When you're Gold,
you get *more*



Early access to
special launches.

For Singapore customers,
get to jump the queue in-stores
and try up to 8 pieces at a time
(instead of 4)!

Attractive
rewards at your
fingertips



The more you spend, the more
you get rewarded

Use your loyalty points to treat
yourself to exciting rewards in our
LBCommunity+ Rewards Shop!

From exclusive Love, Bonito
merchandise, beauty & skincare
products, to lifestyle goodies,
the list goes on.

Being a part of
LBCommunity+ just
got better



Redeem these partner perks
with no loyalty points needed!

As a LBCommunity+ member,
you get access to amazing
partner perks from brands you
love and have yet to discover!

Did you know...

It's free to join LBCommunity+

Membership tier is based on your
spend per 12-month period

There are 3 tiers:
Member, Silver and Gold

Unlock your benefits as you progress
from Member to Silver to Gold



S\$500 for Silver | S\$1200 for Gold



RM1500 for Silver | RM3600 for Gold



HK\$2500 for Silver | HK\$6000 for Gold



US\$400 for Silver | US\$850 for Gold



¥40,000 for Silver | ¥100,000 for Gold

